MoreFish's Cookie Policy

(Version 1.0 — Last updated: 25.11.2025)

This Cookie Policy explains how **MoreFish AS**, Org. No. **913.803.264**, ("we", "us", "the Organizer") uses cookies and similar technologies on our website **morefish.no**. We follow the requirements of the **EU ePrivacy Directive**, the **Norwegian Electronic Communications Act (ekomloven)**, and the **GDPR**.

By continuing to use our website, you consent to the use of cookies as described below unless you disable them in your browser or adjust your cookie preferences.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the site function correctly, improve your user experience, and provide anonymized usage statistics.

Cookies are not harmful and cannot be used to run programs or deliver viruses.

2. Types of Cookies We Use

2.1. Necessary Cookies (Essential)

These are required for the website to function.
They enable:

- Page navigation
- Secure login or form protection
- Loading basic content
- Cookie preference settings

These cookies cannot be disabled. They do not store personal data.

2.2. Preference Cookies

Used to remember your choices, such as:

- Language selection
- Form preferences
- Accessibility settings

2.3. Analytics and Performance Cookies

Used to understand how visitors interact with the website. We may use tools such as:

- Google Analytics
- Matomo
- Plausible

We collect anonymized or pseudonymized information such as:

- Page views

- Time spent on pages
- Device type and browser
- Geographic region (approximate)

Analytics cookies require **consent** under Norwegian law unless fully anonymized.

2.4. Marketing and Third-Party Cookies

Used only if we run ads or integrate external platforms (e.g., social media embeds, YouTube videos). Examples:

- Facebook Pixel
- LinkedIn Insights Tag
- YouTube embedded video cookies

These cookies require **explicit consent** and will only load if the user accepts them.

3. How We Collect Cookie Consent

When you visit our website, you will see a **cookie banner** where you can:

- Accept all cookies
- Reject non-essential cookies
- Adjust cookie preferences

You can change your preferences at any time via the "Cookie Settings" link in the footer.

Our system stores proof of consent in accordance with GDPR requirements.

4. How You Can Control Cookies

You may:

- Adjust preferences through our cookie banner
- Block or delete cookies via your browser settings

Instructions for major browsers:

- Chrome: Settings → Privacy → Cookies
- Safari: Preferences → Privacy
- Firefox: Options → Privacy & Security
- Edge: Settings → Site permissions → Cookies

Blocking some cookies may affect website functionality.

5. Third-Party Providers

We only use trusted providers that comply with GDPR. If third-party tools are integrated, their cookies may be stored on your device. Examples include:

- Google Analytics
- Vimeo / YouTube
- Social media plugins
- Newsletter signup tools

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6. Data Protection and Privacy

Cookies that collect personal data will only be used with your explicit consent.
Any personal data collected through cookies is processed according to our **Privacy Policy**.

7. Updates to This Cookie Policy

We may update this Cookie Policy when needed. Changes will be posted with a revised date at the top of the page.

8. Contact Information

For questions about cookies or personal data, contact:

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